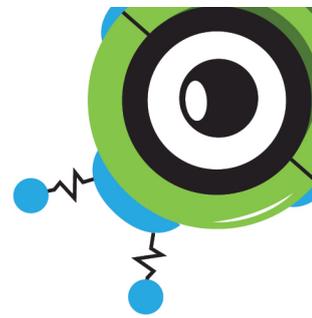




“Building Australia’s pipeline of Innovators and Problem Solvers”



## Robokids Company Profile - Why work with Robokids

Robokids vision is an Australia where every young person leaves school with the innovation and technological skills that they need to thrive in their everchanging, automated world that lies ahead of them. Our robotics workshops, designed by teachers for schools & education services engage your students in 21st century learning with the latest technology, helping them become the innovative and creative problem solvers that the world needs. We have taught robotics across to over 55 000 Australian students in schools and children’s services. Our team has grown, we have won awards, CBA Women in Focus Leadership Award, nominated for Telstra’s Business Women of the Year and have partnered with groups like PWC, Education Changemakers, Toyota, CBA, Stocklands Group and most recently Children’s University Australia. We are more passionate than ever about the importance of teaching robotics. We are all super excited.

Robokids brings the world of robotics to education, we run;

- Immersion workshops in schools which align to national and state education standards
- Teacher Professional Development workshops which facilitate teacher capacities in robotics. We are accredited with NESAS (New South Wales Education Standards Authority) to train teachers with our Professional Development Robotic workshops.
- After school programs
- Outreach programs for communities who are underrepresented in STEM

We implement a cross curricula, problem solving approach integrating the Digital Technologies, Science and Maths syllabuses. We are preparing Australia’s first innovation generation for their future by creating the shift from digital users to digital creators, fostering computational thinking which underpins much of our modern society, while developing, critical thinking, creativity, curiosity and resilience.

Our mission is to build Australia’s innovators, problem solvers and industry leaders. It is essential we capture children’s interest in robotics as early as preschool.

Robokids

- Attracts a rebooking rate of 85% with our clients
- 95% of our principals and teachers recommend our programs to their peers.
- We have an NPS of 86 with no detractors.
- Address the current gender equity gap in STEM careers. 70% of our girls surveyed from K-6 would elect robotics if it were offered in their school.

Together, with our Robokids programs your students will develop the necessary capacities and skills to create a better world.

*Michele Miller*

Michele Miller  
CEO & Founder

